UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) May 7, 2024

		(Evact nan	ne of registrant as specified in its	charter)								
Delaware 001-38160 74-3064240												
=	(State or other jurisdiction organization		(Commission File Number)	(I.R.S. Employer Identification No.)								
	1099 Stewart Street Seattle	Suite 600 WA		98101								
	(Address of principal exe	cutive offices)	_	(Zip Code)								
			(206) 576-8333									
		Registrar	nt's telephone number, including are	ea code								
	(Former name, former ad	ddress and former fiscal year, if cha	inged since last report)								
∩h a al	the appropriate how below if the	Farm O. K. filing is intend	ad to aimpultane augly action, the film									
	t the appropriate box below if the ions (<u>see</u> General Instruction A.2.	· ·	ed to simultaneously satisfy the fillr	g obligation of the registrant under any of the following								
	Written communications pursuar	nt to Rule 425 under the	Securities Act (17 CFR 230.425)									
	Soliciting material pursuant to Re	ule 14a-12 under the Ex	change Act (17 CFR 240.14a-12)									
	Pre-commencement communica	itions pursuant to Rule 1	4d-2(b) under the Exchange Act (1	7 CFR 240.14d-2(b))								
		·	()	(//								
	Pre-commencement communication	itions pursuant to Rule 1	3e-4(c) under the Exchange Act (1	7 CFR 240.13e-4(c))								
		Securities re	egistered pursuant to Section 12(b)	of the Act:								
	Title of each cla	ISS	Trading Symbol	Name of each exchange on which registered								
	Common Stock, \$0.001 par	value per share	RDFN	The Nasdaq Global Select Market								
	4 - le le le			ADE of the Convition Act of 1022 (S220 ADE of this								
	ite by check mark whether the reg er) or Rule 12b-2 of the Securities			405 of the Securities Act of 1933 (§230.405 of this								
				Emerging growth company								
chapt	er) or Rule 12b-2 of the Securities	Exchange Act of 1934	(§240.12b-2 of this chapter).									

Item 2.02 Results of Operations and Financial Condition.

On May 7, 2024, we reported our financial results for the quarter ended March 31, 2024. A copy of our earnings release is furnished as exhibit 99.1 to this report.

Item 9.01 Financial Statements and Exhibits.

Description
Press release dated May 7, 2024
Cover page interactive data file, submitted using inline XBRL
_

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Redfin Corporation

(Registrant)

Date: May 7, 2024 /s/ Chris Nielsen

Chris Nielsen Chief Financial Officer

REDFIN

Redfin Reports First Quarter 2024 Financial Results

SEATTLE - May 7, 2024 - Redfin Corporation (NASDAQ: RDFN) today announced results for its first guarter ended March 31, 2024.

First Quarter 2024

First quarter revenue was \$225.5 million, an increase of 5% compared to the first quarter of 2023. Gross profit was \$70.8 million, an increase of 22% year-over-year. Real estate services gross profit was \$20.3 million, an increase of 28% year-over-year, and real estate services gross margin was 15%, compared to 12% in the first quarter of 2023.

Net loss was \$66.8 million, compared to a net loss of \$60.8 million in the first quarter of 2023. Net loss attributable to common stock was \$67.0 million. Net loss per share attributable to common stock, diluted, was \$0.57, compared to net loss per share, diluted, of \$0.55 in the first quarter of 2023.

Adjusted EBITDA loss was \$27.6 million, compared to adjusted EBITDA loss of \$63.6 million in the first quarter of 2023.

"Market conditions recently got worse, but Redfin got better in the first quarter of 2024," said Redfin CEO Glenn Kelman. "Each of our business segments performed at the top of the range we set last quarter, or above that range. Our plan to build a larger marketplace, based on rental and for-sale listings, is paying off. Despite spending less than our major rivals on advertising, we continue to compete well for traffic. And our brokerage initiatives are working. Market-share, loyalty sales and luxury sales increased, with the strongest increases in the four California markets that eliminated agent salaries in lieu of higher bonuses. Revenue improved year-over-year, gross profit improved even more, and adjusted EBITDA improved the most, which tells us that we can spend less and still make more."

First Quarter Highlights

- First guarter market share was 0.77% of U.S. existing home sales by units, compared to 0.72% in the fourth guarter of 2023.
- Redfin's mobile apps and website reached nearly 49 million average monthly users, compared to 50 millionin the first quarter of 2023.
- Achieved the best quarter on record for mortgage cross-selling, with a 28% attach rate in the first quarter of 2024, up 3 points from the first quarter in 2023. March was also the best month on record, with an attach rate of 30%.¹
- Maintained momentum in loyalty sales, with 34% of sales coming from loyalty customers in the first quarter of 2024 compared to 33% in the first quarter of 2023.
- Brought Title Forward to Chicago, Flagstaff and Phoenix, expanding Title Forward's coverage of Redfin's buyside sales from 54% to 66%.
- On May 5, extended Redfin Next agent pay plan to Chicago, Connecticut, Dallas, Miami, New York, Palm Beach and Washington,
 D.C. To date, Redfin has signed more than 130 top producing agents to join the brokerage under the Redfin Next program.

- Continued efforts to prepare the business for changes as a result of the NAR settlement, including deploying buyer agreements nationwide through Sign & Save and emphasizing agent-led first tours through All You Can Meet.
- Launched Ask Redfin, an Al-powered virtual assistant to help buyers quickly find information about for-sale homes. In beta, Ask Redfin drove significant increases in user engagement.
- Added new information to listing pages on Redfin and Rent. that help renters and home searchers understand important details about their prospective homes, including:
 - Air quality risk data for nearly every home in the U.S., making Redfin the first nationwide brokerage to publish this data and help consumers understand how climate risks impact their home search
 - A total cost of renting calculator on Rent.com, which makes it easier for renters to budget and avoid unexpected fees
 - New affordability information on Redfin.com that helps renters consider the long-term financial commitment of signing a lease
- (1) Attach rate reflects total closed loans for Redfin buy-side customers divided by Redfin buy-side transactions with a mortgage (excluding cash transactions) for the period. We previously reported only the inclusive attach rate (includes cash transactions in the denominator), which was 22% in the first quarter of 2024, compared to 20% in the first quarter of 2023.

Business Outlook

The following forward-looking statements reflect Redfin's expectations as of May 7, 2024, and are subject to substantial uncertainty.

For the second quarter of 2024 we expect:

- Total revenue between \$285 million and \$298 million, representing a year-over-year change between 4% and 8% compared to the second quarter of 2023. Included within total revenue are real estate services revenue between \$180 million and \$188 million, rentals revenue between \$50 million and \$51 million, mortgage revenue between \$39 million and \$42 million and other revenue of approximately \$16 million.
- Total net loss is expected to be between \$34 million and \$28 million, compared to net loss of \$27 million in the second quarter of 2023. This guidance includes approximately \$41 million in total marketing expenses, \$18 million of stock-based compensation, \$9 million in depreciation and amortization, and \$3 million in net interest expense. Adjusted EBITDA loss is expected to be between a loss of \$4 million and positive \$2 million. Furthermore, we expect to pay a quarterly dividend of 30,640 shares of common stock to our preferred stockholder.

Conference Call

Redfin will webcast a conference call to discuss the results at 1:30 p.m. Pacific Time today. The webcast will be open to the public at http://investors.redfin.com. The webcast will remain available on the investor relations website for at least three months following the conference call.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of federal securities laws, including our future operating results, as described under *Business Outlook*. We believe our expectations related to these forward-looking statements are reasonable, but actual results may turn out to be materially different. For factors that could cause actual results to differ materially from the forward-looking statements in this press release, please see the risks and uncertainties identified under the heading "Risk Factors" in our annual report for the year ended December 31, 2023, as supplemented by our quarterly report for the quarter ended March 31, 2024, both of which are available on our Investor Relations website at http://investors.redfin.com and on the SEC website at www.sec.gov. All forward-looking statements reflect our beliefs and assumptions only as of the date of this press release. We undertake no obligation to update forward-looking statements to reflect future events or circumstances.

Non-GAAP Financial Measure

To supplement our consolidated financial statements that are prepared and presented in accordance with GAAP, we also compute and present adjusted EBITDA, which is a non-GAAP financial measure. We believe adjusted EBITDA is useful for investors because it enhances period-to-period comparability of our financial statements on a consistent basis and provides investors with useful insight into the underlying trends of the business. The presentation of this financial measure is not intended to be considered in isolation or as a substitute of, or superior to, our financial information prepared and presented in accordance with GAAP. Our calculation of adjusted EBITDA may be different from adjusted EBITDA or similar non-GAAP financial measures used by other companies, limiting its usefulness for comparison purposes. Our adjusted EBITDA for the three months ended March 31, 2024 and 2023 is presented below, along with a reconciliation of adjusted EBITDA to net loss.

About Redfin

Redfin (www.redfin.com) is a technology-powered real estate company. We help people find a place to live with brokerage, rentals, lending, title insurance, and renovations services. We run the country's #1 real estate brokerage site. Our customers can save thousands in fees while working with a top agent. Our home-buying customers see homes first with on-demand tours, and our lending and title services help them close quickly. Customers selling a home can have our renovations crew fix it up to sell for top dollar. Our rentals business empowers millions nationwide to find apartments and houses for rent. Since launching in 2006, we've saved customers more than \$1.6 billion in commissions. We serve more than 100 markets across the U.S. and Canada and employ over 4,000 people.

Redfin-F

Contacts

Investor Relations

Meg Nunnally, 206-576-8610 ir@redfin.com

Public Relations

Mariam Sughayer, 206-876-1322 press@redfin.com

Redfin Corporation and Subsidiaries Consolidated Balance Sheets (in thousands, except share and per share amounts, unaudited)

	M	larch 31, 2024	December 31, 2023		
Assets					
Current assets					
Cash and cash equivalents	\$	107,129	\$	149,759	
Restricted cash		1,274		1,241	
Short-term investments		_		41,952	
Accounts receivable, net of allowances for credit losses of \$3,658 and \$3,234		54,839		51,738	
Loans held for sale		165,487		159,587	
Prepaid expenses		37,695		33,296	
Other current assets		11,867		7,472	
Total current assets		378,291		445,045	
Property and equipment, net		46,118		46,431	
Right-of-use assets, net		29,476		31,763	
Mortgage servicing rights, at fair value		32,328		32,171	
Long-term investments		_		3,149	
Goodwill		461,349		461,349	
Intangible assets, net		113,537		123,284	
Other assets, noncurrent		10,008		10,456	
Total assets	\$	1,071,107	\$	1,153,648	
Liabilities, mezzanine equity, and stockholders' (deficit) equity					
Current liabilities					
Accounts payable	\$	15,909	\$	10,507	
Accrued and other liabilities		97,331		90,360	
Warehouse credit facilities		156,588		151,964	
Lease liabilities		14,710		15,609	
Total current liabilities		284,538		268,440	
Lease liabilities, noncurrent		26,730		29,084	
Convertible senior notes, net, noncurrent		641,209		688,737	
Term loan		124,123		124,416	
Deferred tax liabilities		287		264	
Total liabilities		1,076,887		1,110,941	
Series A convertible preferred stock—par value \$0.001 per share; 10,000,000 shares authorized; 40,000 shares issued and outstanding at March 31, 2024 and December 31, 2023		39,970		39,959	
Stockholders' (deficit) equity					
Common stock—par value \$0.001 per share; 500,000,000 shares authorized; 119,440,241 and 117,372,171 shares issued and outstanding at March 31, 2024 and December 31, 2023, respectively		119		117	
Additional paid-in capital		844,383		826,146	
Accumulated other comprehensive loss		(145)		(182)	
Accumulated deficit		(890,107)		(823,333)	
Total stockholders' (deficit) equity		(45,750)	•	2,748	
Total liabilities, mezzanine equity, and stockholders' (deficit) equity	\$	1,071,107	\$	1,153,648	
	$\dot{-}$.,,	_	.,,0.10	

Redfin Corporation and Subsidiaries Consolidated Statements of Comprehensive Loss (in thousands, except share and per share amounts, unaudited)

Three Months Ended March 31. 2024 Revenue 225,479 \$ 214,083 Cost of revenue(1) 154.667 155,945 Gross profit 70,812 58,138 Operating expenses 46,429 47,663 Technology and development(1) 24,878 Marketing(1) 40,403 General and administrative(1) 67,873 69,439 Restructuring and reorganization 889 1,053 Total operating expenses 140,069 158,558 Loss from continuing operations (69,257) (100,420) 3,406 Interest income 1,832 Interest expense (4,874)(1,922)Income tax benefit (expense) 172 (410) Gain on extinguishment of convertible senior notes 5,686 42,270 (333)Other expense, net (234) Net loss from continuing operations (57,310) (66,774)Net loss from discontinued operations (3,488) Net loss \$ (66,774) \$ (60,798)Dividends on convertible preferred stock (233) (226) Net loss from continuing operations attributable to common stock—basic and diluted \$ (67,007) \$ (57,536) Net loss attributable to common stock—basic and diluted (67,007) \$ \$ (61,024) Net loss from continuing operations per share attributable to common stock—basic and diluted \$ (0.57) \$ (0.52)(0.57) \$ Net loss attributable to common stock per share—basic and diluted \$ (0.55)118,364,267 Weighted-average shares to compute net loss per share attributable to common stock—basic and diluted 110,103,598 Net loss \$ (66,774) \$ (60,798)Other comprehensive income (loss) Foreign currency translation adjustments 58 (3) Unrealized gain (loss) on available-for-sale debt securities 40 (424) Comprehensive loss (66,737) \$ (61,164)

(1) Includes stock-based compensation as follows:

	Three Months E	Ended Ma	rch 31,
	 2024		2023
Cost of revenue	\$ 2,739	\$	4,135
Technology and development	8,239		8,127
Marketing	1,431		1,245
General and administrative	5,000		5,318
Total	\$ 17,409	\$	18,825

Redfin Corporation and Subsidiaries Consolidated Statements of Cash Flows (in thousands, unaudited)

	Three Months End	ded March 31,
	2024	2023
Operating Activities		
Net loss	\$ (66,774) \$	(60,798)
Adjustments to reconcile net loss to net cash provided by operating activities:		
Depreciation and amortization	14,398	17,013
Stock-based compensation	17,409	19,028
Amortization of debt discount and issuance costs	709	1,087
Non-cash lease expense	3,154	4,816
Impairment costs	_	113
Net gain on IRLCs, forward sales commitments, and loans held for sale	(4,124)	(8,326)
Change in fair value of mortgage servicing rights, net	(365)	1,208
Gain on extinguishment of convertible senior notes	(5,686)	(42,270)
Other	263	(1,174)
Change in assets and liabilities:		
Accounts receivable, net	(3,245)	6,738
Inventory		103,588
Prepaid expenses and other assets	(4,718)	1,110
Accounts payable	5,432	(1,675)
Accrued and other liabilities, deferred tax liabilities, and payroll tax liabilities, noncurrent	8,155	(16,813)
Lease liabilities	(4,089)	(4,619)
Origination of mortgage servicing rights	(61)	(347)
Proceeds from sale of mortgage servicing rights	269	339
Origination of loans held for sale	(828,421)	(854,085)
Proceeds from sale of loans originated as held for sale	821,714	861,771
Net cash (used in) provided by operating activities	 (45,980)	26,704
Investing activities	(10,000)	20,701
Purchases of property and equipment	(3,558)	(2,919)
Purchases of investments	(0,000)	(57,556)
Sales of investments	39,225	12,014
Maturities of investments	6,395	48,483
	 42,062	22
Net cash provided by investing activities	42,002	22
Financing activities	94	143
Proceeds from the issuance of common stock pursuant to employee equity plans	- · ·	
Tax payments related to net share settlements on restricted stock units	(529)	(3,161)
Borrowings from warehouse credit facilities	827,186	852,988
Repayments to warehouse credit facilities	(822,562)	(858,214)
Principal payments under finance lease obligations	(27)	(40)
Repurchases of convertible senior notes	(42,525)	(108,274)
Repayment of term loan principal	 (313)	
Net cash used in financing activities	(38,676)	(116,558)
Effect of exchange rate changes on cash, cash equivalents, and restricted cash	 (3)	(58)
Net change in cash, cash equivalents, and restricted cash	(42,597)	(89,890)
Cash, cash equivalents, and restricted cash:		
Beginning of period	151,000	242,246
End of period	\$ 108,403 \$	152,356

Redfin Corporation and Subsidiaries Supplemental Financial Information and Business Metrics (unaudited)

	Three Months Ended															
	Mai	r. 31, 2024	De	c. 31, 2023	Se	o. 30, 2023	Ju	n. 30, 2023	Ма	r. 31, 2023	Dec	2. 31, 2022	Ser	p. 30, 2022	Jui	n. 30, 2022
Monthly average visitors (in thousands)		48,803		43,861		51,309		52,308		50,440		43,847		50,785		52,698
Real estate services transactions																
Brokerage		10,039		10,152		13,075		13,716		10,301		12,743		18,245		20,565
Partner		2,691		3,186		4,351		3,952		3,187		2,742		3,507		3,983
Total		12,730		13,338		17,426		17,668		13,488		15,485		21,752		24,548
Real estate services revenue per transaction																
Brokerage	\$	12,433	\$	12,248	\$	12,704	\$	12,376	\$	11,556	\$	10,914	\$	11,103	\$	11,692
Partner		2,367		2,684		2,677		2,756		2,592		2,611		2,556		2,851
Aggregate		10,305		9,963		10,200		10,224		9,438		9,444		9,725		10,258
U.S. market share by units		0.77 %		0.72 %		0.78 %		0.75 %		0.79 %		0.76 %		0.80 %		0.83 %
Revenue from top-10 Redfin markets as a percentage of real estate services revenue		55 %		55 %		56 %		55 %		53 %		57 %		58 %		59 %
Average number of lead agents		1,658		1,692		1,744		1,792		1,876		2,022		2,293		2,640
Mortgage originations by dollars (in millions)	\$	969	\$	885	\$	1,110	\$	1,282	\$	991	\$	1,036	\$	1,557	\$	1,565
Mortgage originations by units (in ones)		2,365		2,293		2,786		3,131		2,444		2,631		3,720		3,860

Redfin Corporation and Subsidiaries Supplemental Financial Information (unaudited, in thousands)

Three Months Ended March 31, 2024

	Real estate services	Rentals	Mortgage	Other	Corporate overhead	Total
Revenue	\$ 131,180	\$ 49,518	\$ 33,819	\$ 10,962	\$ —	\$ 225,479
Cost of revenue	110,914	11,457	25,904	6,392	_	154,667
Gross profit	20,266	38,061	7,915	4,570	_	70,812
Operating expenses						
Technology and development	28,507	15,512	656	832	922	46,429
Marketing	11,177	12,788	906	7	_	24,878
General and administrative	19,775	22,478	6,683	1,154	17,783	67,873
Restructuring and reorganization					889	889
Total operating expenses	59,459	50,778	8,245	1,993	19,594	140,069
(Loss) income from continuing operations	(39,193)	(12,717)	(330)	2,577	(19,594)	(69,257)
Interest income, interest expense, income tax expense, gain on extinguishment of convertible senior notes, and other expense, net	(46)	7	3	244	2,275	2,483
Net (loss) income from continuing operations	\$ (39,239)	\$ (12,710)	\$ (327)	\$ 2,821	\$ (17,319)	\$ (66,774)

Three Months Ended March 31, 2024

	=											
		Real estate services		Rentals		Mortgage		Other	С	orporate overhead		Total
Net (loss) income from continuing operations	\$	(39,239)	\$	(12,710)	\$	(327)	\$	2,821	\$	(17,319)	\$	(66,774)
Interest income(1)		(16)		(71)		(2,034)		(244)		(1,501)		(3,866)
Interest expense(2)		_		_		2,085		_		4,873		6,958
Income tax expense		_		60		_		_		(232)		(172)
Depreciation and amortization		3,184		9,839		964		198		213		14,398
Stock-based compensation(3)		11,388		3,338		276		500		1,907		17,409
Restructuring and reorganization(4)		_		_		_		_		889		889
Gain on extinguishment of convertible senior notes		_		_		_		_		(5,686)		(5,686)
Legal contingencies(5)		_		_		_		_		9,250		9,250
Adjusted EBITDA	\$	(24,683)	\$	456	\$	964	\$	3,275	\$	(7,606)	\$	(27,594)

⁽¹⁾ Interest income includes \$2.0 million of interest income related to originated mortgage loans for the three months ended March 31, 2024.
(2) Interest expense includes \$2.1 million of interest expense related to our warehouse credit facilities for the three months ended March 31, 2024.
(3) Stock-based compensation consists of expenses related to stock options, restricted stock units, and our employee stock purchase program. See Note 11 to our consolidated financial statements for more information.
(4) Restructuring and reorganization expenses primarily consist of personnel-related costs accidated with employee terminations, furthoughs, or retention due to the restructuring and reorganization activities.
(5) Legal contingencies includes expenses related to material contingent liabilities resulting from litigation or other legal proceedings.

Three Months Ended March 31, 2023

	Real es		Rentals	Mo	ortgage	Other		Corporate overhead	Total
Revenue ⁽¹⁾	\$	127,296	\$ 42,870	\$	36,489	\$ 7,	428	\$	\$ 214,083
Cost of revenue		111,494	9,765		29,213	5,	473	_	155,945
Gross profit		15,802	33,105		7,276	1,9	955	_	58,138
Operating expenses									
Technology and development		28,895	15,964		643	1,:	224	937	47,663
Marketing		25,060	14,326		980		10	27	40,403
General and administrative		19,618	26,302		6,929	1,0	053	15,537	69,439
Restructuring and reorganization		_	_		_		_	1,053	1,053
Total operating expenses	,	73,573	56,592		8,552	2,3	287	17,554	158,558
Loss from continuing operations		(57,771)	(23,487)		(1,276)	(;	332)	(17,554)	(100,420)
Interest income, interest expense, income tax expense, gain on extinguishment of convertible senior notes, and other expense, net		_	45		(60)		115	43,010	43,110
Net (loss) income from continuing operations	\$	(57,771)	\$ (23,442)	\$	(1,336)	\$ (2	217)	\$ 25,456	\$ (57,310)

(1) Included in revenue is \$1.1 million from providing services to our discontinued properties segment.

Three Months Ended March 31, 2023

	Timos montais Enada maron 61, 2026										
	Real estate services		Rentals		Mortgage		Other	C	orporate overhead		Total
Net (loss) income from continuing operations	\$ (57,771)	\$	(23,442)	\$	(1,336)	\$	(217)	\$	25,456	\$	(57,310)
Interest income ⁽¹⁾	_		(80)		(2,490)		(115)		(3,201)		(5,886)
Interest expense(2)	_		_		2,615		_		1,921		4,536
Income tax expense	_		43		68		_		299		410
Depreciation and amortization	4,432		10,152		988		216		1,140		16,928
Stock-based compensation(3)	9,593		3,616		1,258		561		3,797		18,825
Restructuring and reorganization(4)	_		_		_		_		1,053		1,053
Impairment ⁽⁵⁾	_		_		_		_		113		113
Gain on extinguishment of convertible senior notes	_		_		_		_		(42,270)		(42,270)
Legal contingencies ⁽⁶⁾	_		_		_		_		_		_
Adjusted EBITDA	\$ (43,746)	\$	(9,711)	\$	1,103	\$	445	\$	(11,692)	\$	(63,601)

- (1) Interest income includes \$2.5 million of interest income related to originated mortgage loans for the three months ended March 31, 2023.
 (2) Interest expense includes \$2.6 million of interest expense related to our warehouse credit facilities for the three months ended March 31, 2023.
 (3) Stock-based compensation consists of expenses related to stock options, restricted stock units, and our employee stock purchase program. See Note 11 to our consolidated financial statements for more information.
 (4) Restructuring and reorganization expenses primarily consist of personnel-related costs associated with employee terminations, furloughs, or retention due to the restructuring and reorganization activities.
 (5) Impairment consists of an impairment loss due to subleasing one of our operating leases.
 (6) Legal contingencies includes expenses related to material contingent liabilities resulting from litigation or other legal proceedings.

Reconciliation of Adjusted EBITDA Guidance to Net Loss Guidance (unaudited, in millions)

	Low	High
Net loss	(34)	(28)
Net interest expense	3	3
Depreciation and amortization	9	9
Stock-based compensation	18	18
Adjusted EBITDA	(4)	2

Note: Figures may not sum due to rounding.